



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

Kevin Erdman: 763-235-1402
Kevin.erdman@verifybrand.com
President, Verify Brand LLC

Dave McCarty: 412-319-1147 x1326
mccartyd@ongor.com
Business Development Manager, on+qor - a division of All-Pak, Inc.

VERIFY BRAND AND ON+QOR ANNOUNCE AN AGREEMENT TO JOINTLY PRODUCE AND MARKET THE VERIFY BRAND "DATT" SOLUTION FOR SUPERIOR BRAND PROTECTION

December 2nd, 2008, Minneapolis, MN and Bridgeville, PA – Verify Brand LLC and on+qor, a division of All-Pak, announced today an agreement to jointly market, sell and supply the patent-pending Verify Brand Digital Authentication, Track and Trace[®] ("DATT") service to customers in multiple industries.

Verify Brand DATT verifies serialized products at the largest possible number of points in the supply chain, then captures and reports on this activity in real time. The solution improves detection of counterfeit and diversion events and increases deterrence to these and other unauthorized supply chain activities as well as providing non-security supply chain management capabilities previously unavailable.

"on+qor is an innovative company serving the emerging needs of customers in the area of product security and brand protection", says Kevin Erdman, President of Verify Brand. "Leading companies attentive to the value of their brand and the corrosive effects of counterfeiting, diversion and other supply chain challenges are looking for solutions from innovative and concerned suppliers like on+qor".

"We are excited to partner with Verify Brand, an industry leader that shares our commitment to providing state-of-the-art customer solutions that deliver the best in brand protection, product security and improved supply chain performance," said Dave McCarty, on+qor Brand Protection Specialist. "Brand integrity is a crucial part of our customers' business models and Verify Brand DATT will provide them with an end-to-end solution that offers superior track and trace technology across the supply chain."

Verify Brand DATT has the ability to securely serialize to the item level at any print or production location. Unique codes are applied using RFID, 2D bar codes, text or other proprietary formats. Secure data can then be accessed for authentication and product tracking by brand owners, investigators, border control, distributors, retailers and consumers using the web, handheld devices and/or call centers. The system tracks item movement through the supply chain by transferring data into a hosted data center capable of delivering real time alerts on unauthorized activity, event management and responses, providing crucial new data with which to protect brands and customers.

Verify Brand DATT is an ideal end-to-end brand protection and enhancement, product security and supply chain management solution for a variety of industries including pharmaceutical, packaging, food, nutraceuticals, chemical, personal care, luxury goods, electronics, automotive and apparel.

About Verify Brand, LLC

Verify Brand, LLC provides product security and brand protection solutions that help brand owners protect the integrity of their supply chain, their customers and their brands. Verify Brand can help reduce corporate risk, improve financial performance and increase the value of brands. The patent-pending Verify Brand solution is validated and currently in use by major corporations in over a dozen countries in North America, South America, Europe and Asia. Verify Brand: "Protecting People, Protecting Brands". Additional information is available at www.verifybrand.com.

Verify Brand: "Protecting Your Customers, Protecting Your Brands".

Additional information is available at www.verifybrand.com, email sales@verifybrand.com or call 763-235-1400.

About on+qor

on+qor is a division of All-Pak, Inc. - an ISO 9001:2000 Certified Company. Throughout their over 50 year history, the company has provided innovative solutions to many of the world's most recognizable brands in a wide range of industries including: pharmaceutical, food, luxury goods, apparel & accessories, personal care, government and public safety. The on+qor division provides brand protection and supply chain security solutions including Mass Serialization, track and trace and overt and covert product security features.

For additional information, visit www.onqor.com/trackandtrace, e-mail mccartyd@onqor.com or call 412-319-1147 x1326.

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