

FOR IMMEDIATE RELEASE

ORBID Corporation and Verify Brand Team Up to Develop Comprehensive Brand Protection

Manufacturers of Medical Devices and Luxury Goods, among those to benefit from access to advanced product authentication and tracking capabilities

SAN FRANCISCO, Calif., August 28, 2007 – ORBID Corporation, Inc., the leading provider of fingerprint/Unique Identity (UID) solutions for cost-effectively and securely guaranteeing the authenticity and integrity of products, today announced they are teaming up with Verify Brand, a leading provider of Web-based product security solutions, to make it easier for manufacturers to mitigate illegal activity.

“Manufacturers, especially in the medical device and luxury goods arenas, are faced with a myriad of challenges – from identifying counterfeits, to stopping diversion, to ensuring government regulatory compliance,” said Tracy Currie, president of ORBID Corporation. “By teaming up with Verify Brand we can deliver a comprehensive product protection solution.”

“ORBID offers a great way to uniquely identify products with its 2DMI marker that can be scaled for micro-sized devices and applied either overtly or covertly on any type of surface,” said Kevin Erdman, president of Verify Brand. “We think it is a great match for our Web-based, product security solution. By combining our efforts, we can provide a solution that will truly address the wide-ranging product protection needs of a number of industries.”

ORBID’s patented technology provides unique, secure product identification and authentication. It enables customers to mitigate the risks of counterfeiting and diversion.

Verify Brand provides a patent pending product security solution that enables real time, Web-based product authentication, tracking, tracing and related services. The Verify Brand solution dramatically increases visibility into a supply chain and can thereby identify, reduce and potentially eliminate a myriad of issues plaguing brand owners, including counterfeiting, diversion, warranty and return fraud, recalls, manufacturing overruns and more.

The brand protection solution being developed by ORBID and Verify Brand will be available in Q4 2007.

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About ORBID Corporation:

ORBID Corporation is the leading provider of fingerprint/Unique Identity (UID) solutions for cost-effectively and securely guaranteeing the authenticity and integrity of products. ORBID's unique 2DMI (two-dimensional) mark can be applied overtly or covertly on almost any surface (rough, uneven, tiny) using common production techniques, and read with everyday technology. A growing list of companies have adopted ORBID UID solutions for handling their anti-counterfeiting, brand protection, diversion control, return fraud, regulatory compliance, and inventory control needs. ORBID Corporation is a U.S.-based company headquartered in San Francisco, California with an office in Shannon, Ireland. More information is available at www.orbidcorp.com.

For more information, contact:

Annie Gladue

Jedemi Communications for ORBID Corporation

415-302-8990

annie@jedemi.com